

SHEHAB HAMAD

511 West 113th Street, Apt. D
New York, NY 10025
646-807-9743
SHamad11@gsb.columbia.edu

EDUCATION

- 2009-2011 **COLUMBIA BUSINESS SCHOOL** New York, NY
MBA, May 2011
Member: Media & Marketing Association, Young Arab Leaders
- 1995-1998 **IMPERIAL COLLEGE OF LONDON** London, UK
BEng, Electrical & Electronic Engineering; Specialized in Human Computer Interaction
Elected President of Arab Society of Imperial College
Awarded Scholarship by UAE government based on outstanding academic achievement

EXPERIENCE

- 2004-2009 **KITSCH22** Dubai, UAE
Cofounder & CEO
- Founded a boutique marketing agency specializing in experiential marketing.
 - Led organizational expansion into fashion marketing by setting up a dedicated fashion retail and distribution arm.
 - Achieved revenues of \$7 million in 2007 with a team of 43 people.
 - Delivered \$10 million in retail sales and 10 stores in the Middle East region.
 - Secured major clients including Bloomberg, Estee Lauder, Philip Morris, BMW, Heineken.
- 2002-2004 **DUBAI DEVELOPMENT & INVESTMENT AUTHORITY** Dubai, UAE
Senior Analyst
- Reported directly to the CEO as member of strategy team of the Dubai government think tank.
 - Involved in several high-profile projects such as the formation of Dubailand, a leisure and entertainment initiative including Universal Studios and a Tiger Woods golf course.
 - Contributed as part of the launch team for the government's first initiative dedicated to fund and support small and medium-sized businesses.
- 2000-2002 **KPMG** London, UK
Information Risk Management Analyst
- Member of the Financial Services team in the Information Risk Management division.
 - Serviced clients including Deutsche Bank, ABN Amro, Credit Suisse and Barclays.
 - Received extensive training in accounting, audit, and finance.
- 1999-2000 **DUBAI MEDIA CITY** Dubai, UAE
Senior Analyst (Short-term engagement)
- Advised the Dubai government in the development of Dubai Media City, a section of the technology, electronic commerce, and media freezone for foreign-owned businesses.
 - Led team that secured Reuters, Middle East Broadcasting Corporation- MBC as tenants.
 - Reported directly to the CEO and chairman while working alongside McKinsey & Co on strategy and early stages of implementation.
- 1998-1999 **ARTHUR ANDERSEN** Dubai, UAE
Analyst
- Engaged in several business and IT consulting projects for clients including Emaar (real-estate developers) and Omantel (telecommunications).
 - Promoted to Senior Analyst.

ADDITIONAL INFORMATION

- Founded contemporary Middle Eastern art fund.
- Started the first regional amateur short film and design competition in the Middle East.
- Co-hosted a radio show on pirate station Itch FM in London.
- Climbed Mount Kilimanjaro. Traveled to over 40 countries.
- Involved in two early stage dot-com e-commerce startups.
- Languages: English, Arabic and conversational French.